

# Strategic Thinking And Planning - Applied

Management & Leadership  
2 Day Workshop

## Training Workshop – Module Overview

Innesskirk's innovative 'Strategic Thinking And Planning - Applied' provides managers with an excellent overview to make strategic thinking part of their management traits to guide the company and its people to better performance, as well as a common vision and mission. Building strategy into a standard practice ensures that all departments and members understand and collaboratively strive toward the long-term objective.

This workshop focuses on applying the principals; combining both the overall vision and methods to effectively implement the strategy through measurable departmental targets, standards and processes to prevent a lack of connection between the corporate strategy and its effective implementation.

Tutorial sessions, case studies, practical exercises, presentations and syndicate work make this a proactive, hands-on course.

## Workshop Objectives – Delegates Will Be Able To...

- Understand the value of Vision and Mission
- Incorporate strategic thinking as part of the business processes
- Implement a departmental strategy based on overall company strategy and value chain analysis
- Create strategic alignment by all departments and members of the organization
- Appreciate common strategic analysis methods and thinking frameworks

## Post Workshop – IMPACT™ Program

**IMPACT™ Project** – Delegates identify a work related project during the last hour of the training that will be used as a measurable indicator of successful application and implementation of the training content.

**IMPACT™ Coaching** – The delegates participate in custom-designed coaching sessions to facilitate the completion of their **IMPACT™ Project**. Delegates document the project's life cycle and all related issues in the provided coaching booklet.

## Workshop Agenda – Day One

### WELCOME

#### Introduction And Course Objectives

Agenda begins with the introduction of course objectives, materials, methodology and pedagogy. Instructor will include the introduction of delegates through icebreaker activity.

#### Introduction To Strategy, Strategic Thinking

Review of the formal assessment responses with delegates, along with corrective actions that need to be addressed based on questionnaire exceptions.

#### Vision And Mission Statement

Delegates explore company strategic process and their role in the process. Discussions will include common pitfalls of company strategy initiatives; a review of examples; and essential elements required in any strategic project. Dialogue includes techniques to achieve strategic alignment and the significance of shared vision.

#### Strategic Thinking – Strategic Analysis Methods I

This segment encompasses company SWOT (Strengths, Weaknesses, Opportunities and Threats.) Teams will work together and provide feedback relating company SWOT to their departments; and to build competitive advantage.

#### Strategic Thinking – Strategic Analysis Methods II

The second method uses scenario-planning within teams. Focus on scenario planning's influence on departments or divisions; along with competencies and behaviors required to survive and thrive in the future.

### LUNCH

#### Strategic Thinking – Strategic Analysis Methods III

Delegates discuss McKinsey 7S Model and its practical implications for managers, strategic skills, habits and organizational behavior.

#### Essential Strategy Planning Elements

The essential elements in any strategic project - project planning, change management and sponsorship and leadership. Review the pre-workshop assessment – relate to new insights and suggestions for improvements.

### CLOSING

Review the main points of interest of the day identify possible work-projects and preview day two.



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## Workshop Agenda – Day Two

### WELCOME

#### Strategic Planning Team Challenge

Day Two begins with a team business strategy simulation involving strategic business decision making, prioritizing and evaluating 18 strategic initiative options. Team performance will be evaluated beside expert solutions.

#### Evaluation Of Strategic Planning Team Challenge

Delegates will utilize a group communication diagnostic instrument to evaluate strategic management components and individual team members' management behavior during the challenge. Interactions will include discussions of: feedback and interpretation of diagnostic results; the impact of constructive, aggressive and passive behavior relating to effective management; identifying necessary competencies; and practical suggestions for improvement of strategic implementation process.

### LUNCH

#### Identification Of IMPACT™ Project

Delegates are assigned to groups and asked to identify a project which will require the use of the new knowledge and information acquired during the workshop. This will allow the delegates to transfer the new knowledge into skills and effective work habits.

### CLOSING

Review the main points of interest for the course, deliver course administration such as: evaluation, action plan and deliver delegate certificates.

## Do You Have Specific Requirements?

#### Tailoring For In-Company Delivery

Innesskirk is able to customize this workshop as a one, two or three day event. We can also adapt the content to meet your specific training objectives.

For more information about our In-Company specialized workshop services, email us at [info@innesskirk.com](mailto:info@innesskirk.com) to discuss your specific requirements further.



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